

**2009 ANNUAL WI-NENA
CONFERENCE & TRADE**

%Price County Sheriff's Department
164 Cherry Street
P.O. Box B
Phillips, WI 54555



The 9-1-1 Conference & Trade Show



"Answering Every Call"



**2009 WI-NENA
Annual Conference
& Trade Show**

Wisconsin Dells
October 25-29, 2009

**Advance
Registration
Brochure**

SOLUTIONS TO THE CHALLENGES YOU FACE TODAY, AS WELL AS THOSE JUST BEYOND THE HORIZON

When you come to **WI-NENA 2009** you will not only hear about the public safety issues of the present and the future, but you will learn how these topics are all related and interconnected. Experts in the field will provide you with the knowledge you need in a focused and highly interactive atmosphere. Through our general sessions and more than thirty educational track sessions, and while browsing the aisles of our exhibit hall, you will see and hear the latest advances from all corners of our ever-evolving industry. The end result? Practical, real world know-how that you can take home with you and put into action immediately.

WI-NENA 2009 will ensure that your time is well spent. Each day's agenda, from open to close, is filled with sessions aimed at providing you with the most up to date and useful information possible. Sessions will give you a deep understanding of the critical technical, operations and policy issues facing emergency communications and the skills you need to address them.

Whatever role you play in emergency communications, **WI-NENA 2009**: the 9-1-1 conference & trade show will be an event you cannot afford to miss!

WI-NENA 2009 Conference Committee

Waterpark Capital of the World...Only in the Wisconsin Dells



Even before it became "The Waterpark Capital of the World", Wisconsin Dells was attracting visitors with its gorgeous natural surroundings including the sandstone bluffs of the Wisconsin River. From boat tours to hiking and horseback riding, you can take in the Dells' stunning beauty and quiet trails at whatever speed fits.

Once it's time to play, one thing is for certain, with the highest concentration of waterparks in the country, you'll never run out of places to ride, slide, splash and swim in Wisconsin Dells. But the fun doesn't end with waterparks. From golf to amusement parks, unique shopping opportunities and more, in Wisconsin Dells, the keyword is "choice".

For more information visit www.wisdells.com

WELCOME TO WISCONSIN DELLS



Reasons why you should attend...

- **Continuing Education and Professional Development** Choose from more than 30 sessions and 5 tracks targeted to meet your specialized needs, relevant to your career.
- **Practical Training at Pre-Conference Courses** Acquire new skills and knowledge in technology, operations and management at the popular one-day courses.
- **Next Generation 9-1-1** In the NG9-1-1 Partner Showcase learn what "NG9-1-1" means for you and how emerging technologies are both a challenge and an opportunity to the PSAP.
- **The Latest in Technology and Services** Find out what's new and compare your product choices in our expanded exhibit hall, featuring more than 50 different companies.
- **Industry Connections-Build Your Network Resources** It's all about the network. One great contact can make the entire conference worthwhile.

Next Generation 9-1-1 Showcase

This year's NG9-1-1 Showcase will present an opportunity for attendees and members of NENA'S Next Generation Partner Program to demonstrate the technologies that will support implementation efforts for NG9-1-1. Don't miss this exciting opportunity to learn what's coming and how to make it work. Attend two exciting NG9-1-1 Showcase sessions in the Exhibit Hall on Monday, October 26, 2009 at 12:30 p.m. and Tuesday, October 27, 2009 at 9:30 a.m.

REGISTRATION FORM

WI-NENA 2009: The 9-1-1 Conference & Trade Show

October 25-28, 2009

Wisconsin Dells, Wisconsin

Registration Information:

Please register one attendee per form. Duplicate if necessary

First Name Middle Initial Last Name

Name as you wish it to appear on your badge Title

Agency/Company

Address

City State Zip Code

Daytime Phone Fax

Email

Please indicate & identify any special needs you may have:

Conference Hotel Information:

Housing NOW OPEN! Discounted rates have been secured at the Kalahari Resort. Please tell them you are with WI-NENA when making your reservation to receive these discounts. For rates or to make your room reservation call the Kalahari Resort at (877) 525-2427.

Cancellation Policy:

All refund requests must be in writing. Refunds will be issued less an administrative fee of \$50 per registrant. Registrant substitutions from the same organization may be submitted in writing at no time without penalty. If the membership status differs from that of the original registrant, a refund or additional charge may apply. All refunds will be issued after the conference. No refunds will be issued for requests received after September 15, 2009. Submit requests to: Fax (715) 339-4115 or Email: shfexec@co.price.wi.us.

Send Payment by Mail or Fax To:

WI-NENA
%Price County Sheriff's Department
PO Box B
Phillips, WI 54555
(715) 339-5483 Phone

Conference Registration Fees:

Fees include: Educational Sessions, Exhibit Hall, Welcome Reception, Monday Lunch in Exhibit Hall, Exhibit Hall Reception, daily breaks and Officer Reception and Installation Roundup.

	Early Bird By 9/15/09	Standard Registration After 9/15/09	Sub-Total
NENA Member # _____	\$100	\$125	\$ _____
Non-Member	\$150	\$175	\$ _____
Guest/One-Day (Please check only one)	\$ 50	\$ 50	\$ _____

Monday one-day (Includes: Educational Sessions, Exhibit Hall, Lunch & Reception)

Tuesday one-day (Includes: Educational Sessions, Exhibit Hall)

Guest Name: _____

Pre-Conference Course Fees:

Fees Include: Course materials, breaks and lunch.

NOTE: Pre-Conference Course Fees are not included in Conference Registration Fees

	Early Bird By 9/15/09	Standard Registration After 9/15/09	Sub-Total
<input type="checkbox"/> Certified Safety Kids Instructor-Option A	\$129	\$129	\$ _____
<input type="checkbox"/> Certified Safety Kids Instructor-Option B	\$189	\$189	\$ _____
<input type="checkbox"/> Public Information Officer	\$129	\$129	\$ _____
TOTAL DUE			\$ _____

Officer Reception & Installation Roundup:

Yes, I plan to attend the Tuesday's Officer Installation Reception & Roundup!

Method of Payment:

Check enclosed payable to "WI-NENA"

Please bill me

Credit Card:

Mastercard

Visa

Discover

American Express

Name as it appears on card

Account Number

Expiration Date

Security Code

Signature of Card Holder

Graze The Dells Optional Event:

Graze the Dells Optional Event \$ 25 \$ 25 \$ _____

Same as above

Check enclosed payable to "WI-NENA"

Please bill me

Credit Card:

Mastercard

Visa

Discover

American Express

Name as it appears on card

Account Number

Expiration Date

Security Code

Signature of Card Holder

Schedule At A Glance (Continued)

Topics and speakers are subject to change. Visit www.wipscom.org for the latest updates.

General Session Highlights

Tuesday, October 27

8:00 a.m. - 12:00 p.m. Registration Open
 8:00 a.m. - 9:15 a.m. Educational Sessions

Management	Dispatch	Technical	GIS/Mapping	General
Non-Weather Emergency Messages - NWEM	NIU Shooting	TBA	TBA	Are You Prepared For The Long Vacation

9:15 a.m. - 12:00 p.m. Exclusive Exhibit Hall Hours
 9:30 a.m. - 11:30 a.m. NG9-1-1 Showcase
 12:00 p.m. Exhibit Hall Closes

NG9-1-1 Showcase
TBA

12:00 p.m. Lunch on your own
 1:15 p.m. - 4:00 p.m. Educational Sessions

Management	Dispatch	Technical	GIS/Mapping	General
NG9-1-1 Without Acronyms	Answering 9-1-1 Life in the Hot Seat	Narrow Banding 700 - 800 MHz	Crime Analysis: A New Approach	The Justice Gateway
Management	Dispatch	Technical	GIS/Mapping	General
Using Standards As A Foundation For Your Written Directives	Denise Amber Lee Foundation	Power Quality Problems & Protection	Why Develop GIS Maintenance Workflows?	MABAS

5:00 p.m. - 8:00 p.m. Officer Reception and Installation Roundup

Wednesday, October 28

9:00 a.m. - 11:00 a.m. Closing General Session
 11:00 a.m. Conference Ends

Have a safe trip home - see you in 2010!

MONDAY, OCTOBER 26, 2009

9:00 a.m.—10:30 a.m.

Opening General Session

Topic: Honor the Challenge—Find Your Passion

Speaker: Christy Andringa



Join us in welcoming a new motivational speaker to the WI-NENA stage! Christy Andringa will take you on a journey to take a look inside yourself, honor the challenge, and find your passion! Her presentation will inspire participants to recognize their unique talents and elevate personal and professional performance. She will challenge everyone to identify and utilize their gifts to inspire others. Embrace who you are and live to your potential!

Sponsored by:



As Emergency Services providers we sometimes get hit with negative response from our customers, stealing our positive energy. It's time for the Phoenix in each of us to rise! Learn how to turn that negative into a positive. Understand we are in control and we can control the outcome of our lives. Be ready for an interactive experience that may be the boost you need to communicate your success!

TUESDAY, OCTOBER 27, 2009

9:00 a.m.—11:00 a.m.

Closing General Session

Topic: Rise of the Phoenix

Speaker: Keith "Doc" Patterson

2009 Exhibitors (as of June 3, 2009)

Visit: www.winena.org/2009%20WI-NENA%20Conference/2009VendorLinks.html for Exhibitor Updates

AT&T Global Services, Inc./911 Public Safety
 Computer Information Systems, Inc.
 Dick Buss & Associates, LLC
 Domore 24/7 Seating by Scope Technologies
 General Communications, Inc.
 HDK Financial Strategies
 InterAct Public Safety Systems
 MacTek Systems, Inc.
 ModUCom
 New World Systems
 Northland Business Systems
 PlantCML
 Positron Public Safety
 Power Management Solutions

Priority Dispatch
 ProPhoenix Corporation
 Replay Systems
 Smart Public Safety Software
 Spillman Technologies, Inc.
 SunGard Public Sector
 Valor Systems, Inc.
 Verizon Wireless
 WE-Energies
 WI-APCO
 WI-TERT
 Word Systems, Inc.
 Wright Line
 Xybix

Topics and speakers are subject to change. Visit www.wipscom.org for the latest updates.

Sunday, October 25, 2009

9:00 a.m. — 4:00 p.m.

Pre-Conference Course

Certified Safety Kids Instructor



Become a Certified Safety Kids Instructor! In one six-hour session you will become certified to teach our Charlie Check-First (K-5), Kind and Caring Kids (K-5), and Responsible Reporting — S.T.A.R. (K-8) curricula. Two registrations options are available, only \$129 for the basic course, or, for only \$189 you will receive the basic course plus a complete kit including activity books, training manuals and reproducible masters to get you well on your way to a successful program in your community.



Sunday, October 25, 2009

8:00 a.m. — 5:00 p.m.

Pre-Conference Course

Public Information Officer - Basic

This is a basic course covering a variety of topics from the role of a PIO in an emergency to interview techniques. Topics for discussion include:

- What is news?
- How the press works
- Press releases
- Appearance tips
- And more...

For only \$129 this pre-conference course is a must attend!

Sunday, October 25

7:00 a.m. - 9:00 a.m.

Registration Open

8:00 a.m. - 5:00 p.m.

Pre-Conference Course: Public Information Officer - Basic

9:00 a.m. - 4:00 p.m.

Pre-Conference Course: Certified Safety Kids Instructor

5:00 p.m. - 6:00 p.m.

Registration Open

6:00 p.m. - 8:00 p.m.

Welcome Reception - Sponsored by:



Monday, October 25

7:30 a.m. - 4:00 p.m.

Registration Open

9:00 a.m. - 10:30 a.m.

Opening General Session - Sponsored by:



10:45 a.m. - 12:00 p.m.

Educational Sessions

Management	Dispatch	Technical	GIS/Mapping	General
Continuity of Operations	Autism: What You Should Know	Next Generation 911, A "State of the States" Overview	TBA	Fitness in the Workplace

12:00 p.m. - 2:30 p.m.

Grand Opening of the Exhibit Hall - Exclusive Exhibit Hours

12:00 p.m.

Lunch in the Exhibit Hall - Sponsored by:



12:30 p.m. - 2:00 p.m.

NG9-1-1 Showcase

NG9-1-1 Showcase				
A Real World Case Study: Lake County Indiana				

2:45 p.m. - 5:30 p.m.

Educational Sessions

Management	Dispatch	Technical	GIS/Mapping	General
A Tale of Two Counties - PSAP Efficiency Tips	Missing Children Foundation	TBA	The Role of GIS in NG9-1-1	WI-TERT

Management	Dispatch	Technical	GIS/Mapping	General
Ethics	TBA	Interpreting & Using Wireless Location Info	The Importance of Data Synchronization in NG9-1-1	TIME System Update

4:00 p.m.

Registration Desk Closes

5:00 p.m. - 6:30 p.m.

Exhibitor Reception

6:30 p.m.

Exhibit Hall Closes

7:00 p.m. - 11:00 p.m.

Optional Event: Graze Around the Dells